



### in the name of God

[Mr. Dr. Abedi](#) is an active member of [Sermaac](#) Holding, and several scientific articles have been registered by him, and now he is engaged in extensive activities in the Middle East, and he has played a role in expanding the products of Sermaac in that region, not spontaneously. With their knowledge and experience, they are expanding this technology in the region, and their head office is located in Iran.

By importing all kinds of Sermaac concrete pumps to the region on the one hand, and on the other hand by importing the original parts to replace the defective parts, and also by having a large and specialized workshop and experienced personnel regarding the repair of Sermaac concrete pumps, he caused a revival. This company has been established in the large region of the Middle East, including Iran, for which Sermaac Holding is grateful to Dr. Abedi.

[Sermaac Holding](#)

[David Hance](#)

## SERMAAC A FAMILY COMPANY

### Dear Customer

SERMAAC is an Italian society founded in Seregno (Milan) in 1989, leader in design, production and sales of truck mounted concrete pumps and mixer pumps, stationary booms and trailer pumps.

The professional experience of the company, which has operated in the concrete pumping sector for more than 30 years, has secured its position in Italian and International markets as a leading supplier of construction site equipment. Today,





SERMAAC is considered around the world to be the most modern and significant "MADE IN ITALY" company in the concrete pump market.

Thanks to a high level of specialisation and technological know-how, our equipment is considered by Customers to be extremely solid, reliable and easy to use. The continuous investment in R&D has enabled SERMAAC to obtain excellent

**results:**

Product longevity

Top quality components

Low maintenance

High re-sale value for used machines

SERMAAC works closely with its Customers, offering constant technical support. This enables products to be tested directly on the job site and ensures day-to-day problems can be easily solved and also provides SERMAAC with a better understanding of customer's demands and needs.

Thanks to a comprehensive sales and assistance network throughout the world, SERMAAC is able to offer its Customers a range of services such as a consultation with one of its professional agents to help them choose the most suitable equipment for a specific job.

Our skilled after-sales staff offers a fast and efficient service at all times. This ensures continuous top quality global support in terms of: sales, technical assistance, staff training and quick supply of spare parts.

Pursuing "Exclusive Customer Satisfaction", SERMAAC commits itself to offering personalised and up-to-date services to the Customer such as: technical consultancy, marketing and customer care service, and after sale assistance.





SERMAAC is a successful company which grows up with You.

## The General Management

History Italian manufacturer of world-class concrete pumps since 1989

Since 1989 we have produced and delivered OVER 5,000 equipment worldwide, both in standard and tailor-made versions on specific customer requests, including concrete pumps and kit versions, concrete pumps, stationary booms and wheeled pumps.

SERMAAC enhances Made in Italy in the world through the continuous construction of a strong team spirit pursued through clear and defined corporate growth objectives combined with constant technological innovation oriented towards product quality.

## MILESTONES

1989

SERMAAC is an Italian company that designs, manufactures and sells high-performance concrete pumps for civil and industrial construction, founded on 1989 in Seregno (Milan) by the partners Dario Viello and Vitaliano Del Zotto after a deeply experience in after-sales and spare parts management in the italian concrete pumps division of the American manufacturer Worthington Ltd.





1991 - 1996

SERMAAC starts the design and production of concrete pumps and wheeled pumps specifically designed for the large infrastructures of the emerging Asian market, in particular: South Korea, China, Taiwan and the Philippines.

1997

The company, with its experience gained in the Far East, rapidly expands in synergy the domestic and European market with the launch of the latest generation equipment:

- Concrete pumps equipped with modern distributor booms from 3 to 5 sections with "Z" folding from 22 m to 41 m in height.
- Truck-mounted concrete mixer pumps TWINSTAR with boom from 3 to 4 sections of 24 m and 28 m in height.

2003

SERMAAC expands its commercial offer with the new BS Series stationary booms suitable for the construction of large infrastructures with boom lengths of 28 m and 34 m.

2005 - 2007

[SERMAAC](#) begins to rapidly grow and expand its brand also in the Middle East but above all in Eastern European markets such as Poland, Romania, Bulgaria and

Russia in synergy with the launch of the latest generation equipment such as the new medium-large concrete pumps. 5Z37, 5RZ48 and 5RZ53.





2008 - 2012

SERMAAC complete the product range by adding to the portfolio the latest missing models necessary to complete the market range from 20 to 65 meters boom with the new City-pump concrete pumps 4ZR20, 5Z36, 5RZ51 and the flagship 6RZ65. The expansion of the concrete mixer pump range is also completed with the TWINSTAR 4Z33 equipped with a new distributor boom, the highest in its category.

2014 - 2020

SERMAAC is experiencing a period of regeneration at a managerial, design and production level. Simultaneously, the upgrading of the research and development area allows the innovation of the commercial offer with the introduction of the SUPERLIGHT line through the new 5RZ46 and 6RZ56 pumps and the design of the new high performance G9 pumping unit.

2021 - ∞

Launch of the new 6RZ60 concrete pump to complete the SUPERLIGHT Series.

Lovers of Sermaac products, in order to follow all our products including concrete pumps/parts/services in the Middle East region, log in to our approved official website and be informed of all our news and products.

<http://www.sermaac.ir/>



The Origin Makes Difference

