

---

**PRODUCT INFORMATION**

---

## **ELITE PLUS**

The series Elite Plus is the today's optimum of an universal series regarding the quality criteria: intensity, rub resistance and optimal chromaticity coordinate for PSO.

The Elite Plus series is a modern, high intense all-round series, designed for the widest possible field of application. This series is suited for all types of printing machines (perfecting machines as well as straight printing machines) as well as for the majority of absorbing printing substrates. It is free of mineral oil and formulated on the basis of renewable raw materials.

Due to its universality the Elite Plus series is also especially suited for large groups of companies with various production sites and different printing machines and offers by using only one type of ink best preconditions from ink side to achieve identical print results.

The series Elite Plus is characterised by:

- excellent runability
- very good rolling
- excellent ink/water balance
- very high colour intensity
- good rub resistance
- suitable for IPA-free printing

As a modern ink series Elite Plus complies with all requirements of ISO-Norm 2846-1. Its intensity and dot sharpness allow the printer to meet all requirements of ISO-Norm 12647-2 on the part of colour as well as to achieve a very neutral grey-balance.

### Auxiliaries

**Additives:** For specific property changes, please contact your local technical service.

**Note:** For critical applications it is highly recommended to test adhesion properties on the specific substrate prior to print production.

